Program Learning Goals & Outcomes

Professional
Golf Management

Be competent in critical thinking and research
- Collect data/information
- Analyze data/information

Have the ability to integrate the fundamentals of physical and biological sciences in sustainable plant systems
- Calculate discipline-related quantitative measurements
- Determine the effect of environmental conditions on plant growth

Be able to communicate effectively in all aspects (oral, electronic, written, visual, etc.) at a professional level
- Demonstrate the skills required to effectively and professionally present information gathered for reports and projects
- Practice effective interactions with peers, other professionals, and lay persons

Understand the fundamentals of successful business and entrepreneurial operation: i.e., planning, goal setting, personnel management, business terminology, finance, economics, etc.
- Establish and express operational goals
- Appraise strategies for accomplishing established goals
- Employ best practices for customer service, economics, compliance with regulations, etc.
- Demonstrate professionalism through personal presentation and conduct

Have an appreciation for and ability to practice life-long learning through self-awareness and evaluation, seeking knowledge, and using evaluation and synthesizing skills
- Employ identified and selected continuing education opportunities such as short courses, workshops, and seminars
- Identify how to achieve success in one’s career by capitalizing on continuous professional development opportunities and self-promotion practices
- Demonstrate increasing leadership responsibility
- Critique one’s own abilities by performing self-evaluation

Have developed an appreciation of and respect for diversity
- Demonstrate the ability to work with a people with varying cultures, backgrounds, ideas, ideals, and status
- Explain the importance of diversity in managed ecosystems

Develop the skills to act in a socially responsible and ethical way
- Practice properly citing source information
- Exhibit the skills required to perform effectively as a contributing team member
- Demonstrate a positive work ethic

Horticulture
and Crop Science

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