

Course Syllabus

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How this online class works



Organization: The course is divided into weekly modules, each with an overview, lecture content, resources, and a self-check quiz.



Tech requirements: For this course, you need access to a current Mac or PC and an up-to-date browser (Chrome, Firefox, Safari, or Internet Explorer).



Getting help: Contact <http://8help.osu.edu> (<http://8help.osu.edu>) for tech problems; post in the [Course Q&A discussion](#) (https://osu2.instructure.com/courses/326/discussion_topics/687) with general questions; send a message to your instructor with personal questions about grades and feedback.

H&CS 3501

PGA/PGM Basic Golf Operations

2 credit hours (3 h lecture/lab per week)

Instructor: Chris Walsh, Assistant Director of the Professional Golf Management Program

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Description: H&CS 3501, PGA/PGM Basic Golf Operations is designed to encompass learning objectives and work experience-related materials pertaining to Checkpoint 1 of the PGA of America's PGA/PGM Program. Only students in good standing in the OSU Professional Golf Management program may enroll.

Course Objectives: The successful student will 1) learn content associated with the PGA of America's level 1 Checkpoint topics, tournament operations, and car fleet management 2) complete activities associated with Tournament Operations, Golf Car Fleet Management, and Introduction to Teaching 3) gain practical knowledge of the golf industry through interaction with successful PGA of America members, and 4) gain the knowledge to be successful while on internship.

Upon completion of Basic Golf Operations and Internship, students should be able to:

- Analyze the role of tournament business at a golf facility
- Identify tournament business objectives and the strategies used to achieve them
- Define a tournament's purpose and develop an event that meets that purpose for the customer
- Plan, organize and promote events
- Organize staff to meet tournament implementation schedules and budget requirements
- Prepare the course and facility for an event
- Communicate effectively with players, staff, and officials during an event
- Describe all critical tasks required for tournament execution
- Manage rules situations and make rulings during events
- Review a tournament and suggest improvements for future events
- Describe the importance of the golf car to the golfer, the facility, and the golf professional
- Identify the characteristics of a well-managed, profitable golf car fleet
- Describe the responsibilities of the fleet manager
- Identify the benefits and parts of an effective maintenance program and a proper storage facility
- Examine golf car needs in light of the facility's mission, customers, and physical characteristics
- Describe how to acquire a fleet
- Estimate fleet revenue, costs, profit, and identify how budget changes will impact bottom line
- Perform a lease-versus-purchase analysis, and identify the benefits of each
- Determine rental fees and promote ridership
- Explain how students learn golf knowledge/skills, and identify the implications for teaching

- Identify and explain the principles of effective practice
- Explain how juniors learn golf knowledge and skills, and identify the implications for teaching
- Structure and effective golf lesson
- Recognize and apply the appropriate clubhead path and clubface position information to improve a golfer performance
- Conduct appropriate assessments to determine the short game skill level of the golfer

The expected learning outcomes of a successful student in H&CS 3501 will be the intermediate understanding of evaluating/disseminating information, communicating at a professional level, business operations, lifelong learning, respect for diversity and social responsibility.

Course Organization: The class will meet for 2 h lecture and 1 h lab per week. Topics will correspond to the learning objectives and sections associated with the PGA of America's Checkpoint program.

Grading: A, B, C, D, E with +/-; grades will be based on attendance,/program participation (30%) mid-term 1 (15%), midterm 2 (15%) final exam (15%), final tournament project (15%) homework/WEA's (10%). A = 93-100%; A- = 90-92%; B+ = 87-89%; B = 83-86%; B- = 80-82% C+ = 77-79%; C = 73-76%; C- = 70-72%; D+ = 67-69%; D = 63-66%; D- = 60-63%; E = 59% and below.

Reference Materials: These are only for registered apprentices to complete level one activities.

Anonymous. 2007. PGALinks. <http://www.pgalinks.com> (<http://www.pgalinks.com>)

Anonymous. 2005. Tournament Operations and Cart Fleet Management Manuals. Professional Golfer's Association of America. Palm Beach Gardens, FL. approx. 1550 pgs.

Anonymous. 1985. The PGA Professional's Guide to Defining and Marking the Golf Course, Professional Golfer's Association of America, Palm Beach Gardens, FL. 30 pgs.

Academic and Behavioral Misconduct: Academic and behavioral misconduct will not be tolerated. Any instances of student misconduct or suspected academic misconduct will be handled according to the Code of Student Conduct in the Student Handbook or Faculty Rule 3335-5-487 and will be reported through appropriate channels to the University Committee on Academic misconduct or Judicial Affairs.

Students with Disabilities: Any student who feels s/he may need an accommodation based on the impact of a disability should contact the instructor privately to discuss specific needs. The instructor will contact the Office for Disability Services to coordinate reasonable accommodations for students with documented disabilities.

Methods of Instruction:

- Lecture
- Class and group discussion of significant issues and topics
- Guest Speakers

Tentative Class Schedule:

August 20 – Week 1: Course Introduction & Developing Tournament Business Plan

Objectives:

1. Analyze the role of tournament business at a golf facility
2. Identify tournament business objectives and strategies to achieve them
3. Define a tournament's purpose and develop an event that meets that purpose for the customer

August 27 - Week 2: Formats/Organizing the Team & Promoting the Tournament

Objectives:

1. Plan, organize and promote events
2. Organize staff to meet tournament implementation schedules and budget requirements
3. Prepare the course and facility for an event
4. Communicate effectively with players, staff and officials during an event
5. Manage rules situations and make rulings during an event
6. Describe all critical tasks required for tournament execution

September 3 - Week 3: Preparing for the Tournament

Objectives:

1. Review a tournament and suggest improvements for future events

September 10 - Week 4: Calligraphy

Objectives:

1. Learn the basics to create a professional looking scoreboard

September 17 - Week 5: Tournament Operations Video

September 24 - Week 6: Running the Tournament, Rules and Notices

Objectives:

1. Communicate effectively with players, staff, and officials during an event
2. Describe all critical tasks required for tournament execution
3. Manage rules situations and make rulings during events

October 1 - Week 7: Midterm Exam – Tournament Operations

October 8 - Week 8: Golf Car Fleet Management

Objectives:

1. Describe the importance of the golf car to the golfer, the golf facility, and the golf professional
2. Identify the characteristics of a well-managed, profitable golf car fleet
3. Describe the responsibilities of the fleet manager
4. Identify essential policies and procedures that are the foundation of a safe and efficient golf car rental program

October 15 - Week 9: Golf Car Fleet ManagementObjectives:

1. Describe the fleet staffing requirements of a typical golf facility
2. Identify the benefits and components of an effective maintenance program and a proper storage facility
3. Examine golf car needs in light of the facility's mission, customers, and physical characteristics
4. Describe how to acquire a fleet

October 22 - Week 10: Golf Car Fleet ManagementObjectives:

1. Estimate fleet revenue, costs, profit , and identify how budgeting changes will impact the financial bottom line
2. Perform a lease-versus purchase analysis, and identify the benefits of each
3. Determine rental fees and promote ridership

October 29 - Week 11: Midterm Exam – Golf Car Fleet Management**November 5 - Week 12: Laws, Principles and Preferences**Objectives:

1. Define what is meant by terms law, principle, and preference
2. Describe the five basic ball flight laws
3. Identify the main factors influencing distance and direction
4. Identify the five human variables influencing clubhead speed
5. Match the nine basic shot patterns with the path of the swing and clubface position
6. Define the 14 principles and identify their influence on distance, direction, and ball flight
7. Identify the preferences you tend to use in your teaching

November 12 – Week 13: Pre-Swing Fundamentals & In-Swing FundamentalsObjectives:

1. Define what is meant by a good grip
2. Define the four basics of the grip
3. Describe which factors characterize each of the three grip options
4. Decide which grip may be most appropriate for a student
5. Define what is meant by correct aim
6. Identify the basic factors influencing the setup
7. Describe the two basic swing classifications
8. Define the five steps students can take with their professionals to find the best swing
9. Apply the concept of the ABC's of the golf swing to a golf lesson
10. Define what is meant by dynamic balance
11. Describe the influence of the swing plane on the golf swing
12. Define what is meant by the lever system, and describe a one lever, two lever, and three-lever
13. Describe what is meant by the release, and identify the factors that can inhibit a good release
14. Define rhythm, timing, and tempo
15. Describe the difference between arc width and arch length
16. Identify what is meant by the swing center
17. Identify the common positions associated with good clubface position at impact
18. Describe the term connection and how it relates to the swing

November 19 - Week 14: Introduction to the Short Game

Objectives:

1. Conduct appropriate assessments to determine the short game skill level of the golfer

November 26 - Week 15: Giving Lessons

Objectives:

1. Identify the three basics that reflect the instructor's attitude about the lesson
2. Identify the basics of when and how to set appropriate goals for the student
3. Describe the procedure for collecting information at the beginning of the lesson
4. Describe the fundamentals underlying a logical approach to error correction
5. Identify what is meant by the terms critical error and master key
6. Identify the most common teaching mistakes

7. Describe the who, what, where, when, why, and how of practicing golf
8. Describe the role of drills in practicing golf skills
9. Describe the basic criteria for evaluating learning aids
10. List the questions an instructor should ask before buying video equipment

December 3 - Week 16: Teaching Video

December 6 - 9:00 am – Final Exam/Introduction to Teaching

Course Summary:

Date	Details
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